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Element Editorial Services is led by a distinguished group of educational publishing veterans. Each individual in our Senior Editorial team has more than 20 years of content development proficiency for major educational publishers, as well as previous teaching experience in the classroom. It is this content and curriculum focus and understanding of the education market that sets Element’s editorial team apart from other vendors. Element Editorial Services works as an extension of its clients’ internal editorial team, providing exceptional customized preK-12 product development.

Editorial—Senior Staff

Lynn Trepicchio (Director of Editorial Services) is responsible for content development and editorial management. She works from our office in northern New Jersey. Since 1987, she has been part of several successful new product development teams at Harcourt School, Pearson Education, Macmillan/McGraw-Hill, and Scholastic Education. Her understanding of clients’ needs comes from her experience—developing supplemental and basal reading/language arts materials with diverse cross-functional teams. Count on Lynn for her knowledge of the preK-6 reading/language arts market, her ability to help clients realize and execute their goals by using resources well and wisely, and her clear thinking during those high-stress cycles of product creation.

Kathy Carter (Director of Math Editorial) is responsible for mathematics content development. For more than twenty years, Kathy has led editorial departments and cross-functional teams at Harcourt Achieve, Pearson Prentice Hall, and Houghton Mifflin in planning, developing, and marketing basal and supplemental mathematics programs for grades K-12. Her extensive knowledge of mathematics education comes from not only her publishing experience but also her years as a high school math teacher. Kathy is accomplished at product planning and can help clients conceptualize their products to address the needs of mathematics customers. Having successfully developed programs to meet numerous state adoption submissions, Kathy also brings to clients her organizational and strategic skills, her knowledge of state requirements and the math market, and her dedication to producing quality products on time.





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Editorial—Senior Staff (continued)

Joyce Spangler (Director of Science Editorial) is responsible for science content development. For more than 25 years, Joyce has led editorial departments and cross-functional teams at Merrill Publishing, Macmillan/McGraw-Hill, Silver Burdett, and most recently at The Mazer Corporation, where she worked in conjunction with basal and supplementary publishers to produce market-sensitive products that met the needs of both teachers and students. Joyce has experience in all aspects of product development, from conceptualization through bound products. Her ability to analyze and organize a variety of state standards into a coherent curriculum has caused many customers to call on her repeatedly to advise their product development. Joyce also brings to her clients organizational and analytical skills, a broad understanding of the changing science market, and her dedication to producing a quality product on time and within budget constraints.

Cindy Walter Frey (Senior Supervising Editor) works out of Element's New Jersey office. Most recently Cindy served as an Executive Editor at Triumph Learning, where she managed teams that executed customized state math test preparation materials for grades K–12. Prior to that Cindy led several primary grade teams for math, health, and science programs, most notably California Science at Macmillan/McGraw-Hill. While there, Cindy developed content prototypes for student and teacher materials in collaboration with editorial and design colleagues. Cindy's strengths in math and science content allow Element editorial to provide a broader product development foundation. In addition, her knowledge of state requirements and her experience in creating systems that allow for efficient use of resources during high-volume product development cycles will benefit clients who have high expectations for the delivery of quality materials.

Patty Matthews (Senior Supervising Editor) works out of Element's Orlando office. She comes to Element after working at Harcourt for more than 20 years in primary grade reading/language arts. Patty knows the demands and challenges of working with a cross-functional team to create winning products. During her tenure at Harcourt she developed systems that allowed primary grade content developers to organize and to address multiple state standards in student and teacher materials—an effort she was recognized for in 2005 when she received the Values Excellence Award for Innovation. Patty's knowledge of literacy comes from her experience working on more than six reading programs as well as her years teaching first and second grades.

